

Atty. Docket No. YOR9-2000-0138US1
(590.010)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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JUN 30 2004

In re Application of : Kienzle et al.

Serial No. : 09/578,675

Examiner : J. Ustari

Filed : May 25, 2000

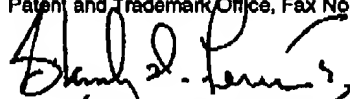
Art Unit : 2611

For : CREDIT BASED MEDIA PRESENTATION

June 30, 2004

PETITION AND FEE FOR EXTENSION OF TIME
PURSUANT TO 37 C.F.R. § 1.136(a)

I hereby certify that this correspondence and any documents referred to as
enclosed therewith are being facsimile transmitted to the United States
Patent and Trademark Office, Fax No. (703) 872-9314 on June 30, 2004.


Stanley D. Ference III
Reg. No. 33,879June 30, 2004
Date of Signature

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Applicant(s) hereby petitions for an extension of time for a total period of one (1)
month through and including July 29, 2004 to respond to the Office Action mailed on
March 29, 2004. If an additional extension of time is required to insure that this paper is
timely filed, please consider this a petition therefor.

The Response for which this extension is requested is filed herewith.

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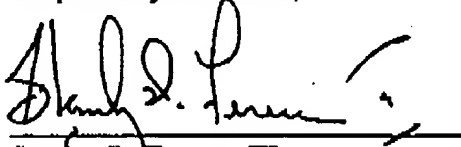
Applicant is other than a small entity and the extension fee required under 37

C.F.R. § 1.17(a)-(d) is calculated below:

	large entity	small entity
(X) one month	\$110	\$55
() two months	\$410	\$205
() three months	\$930	\$465
() four months	\$1,450	\$725
() five months	\$1,970	\$985

Attached hereto is a completed Credit Card Payment Form. Please charge the credit card identified thereon in the amount of \$110.00 to cover the extension of time fee for one (1) month. In the event of non-payment or improper payment of a required fee, the Commissioner is authorized to charge or credit IBM Corporation Deposit Account No. 50-0510 as required to correct the error.

Respectfully submitted,


Stanley D. Ference III
Registration No. 33,879

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